Arraya

AZURE READY
Digital Transformation Workshop

Businesses looking to grow and maintain their competitive edge must invest in strategic initiatives that enable new forms of communication, collaboration and connectivity. The industry calls this shift Digital Transformation, and it has a fundamental impact on how businesses perceive information systems.

The power of Digital Transformation is its ability to unify disparate systems of intelligence to drive efficiency, encourage productivity, foster innovation and improve the customer experience. When it comes to increasing mindshare and protecting your reputation, the value of making smart technology decisions becomes key to realizing business goals.

Arraya acknowledges these challenges and has developed a business workshop focused on enabling Digital Transformation. By exploring and understanding critical areas of your business, namely the applications and services that support daily operations, Arraya can position cloud solutions that make sense. We believe the value of Microsoft's Azure platform extends beyond the datacenter and enables businesses to:

- Accelerate Time to Market

- Acquire and Retain Talent

- Improve Customer Satisfaction

- Drive Process Efficiency

- Break Down Organizational Siloes

- Maximize Investments Outside IT

Making Technology Work for Business

Arraya's Azure Ready workshop is a business-focused engagement intended for business leaders and application owners. The workshop typically takes (1) week to complete and is performed both onsite and remote. It features three stages, including:

DISCOVERY — We begin with a focus on your business, specifically your product/service offerings, revenue goals, go-to-market strategies and competitors. This information helps us present use cases from Customers with a similar digital footprint who have used Microsoft Azure to support their business objectives. From there, we explore the applications and services that your business relies on and use this information to build an interactive service map.

ANALYSIS — Using the service map as a guide, we dig deeper into those applications and services with business line owners. We target characteristics that are important to the business, including accessibility, security, integrity, elasticity and portability. This helps us develop a high-level services framework to correlate functional pain points with potential target workloads.

TRANSFORMATION — With application profiles in-hand, Arraya will present solution paths that business leaders and business line owners can incorporate into their strategic plans. We provide an executive summary of our findings that includes a list of target workloads, ROI and any data we collected during the analysis. This information provides a foundation for developing a transition roadmap.

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TRANSFORMATION IN PROGRESS

PHASE 1—DISCOVERY

Participants:

⇒ Executives & IT Stakeholders

Activities:

⇒ Discuss Business Challenges

⇒ Discover Apps & Services

⇒ Whiteboard Service Needs

Deliverables:

⇒ Application Service Map

PHASE 2—ANALYSIS

Participants:

⇒ Application Owners

Activities:

⇒ Target (5-10) Applications

⇒ Correlate Functional Pain Points

⇒ Develop Service Framework

Deliverables:

⇒ Profiles for Target Workloads

PHASE 3—TRANSFORMATION

Participants:

⇒ Executives, App Owners and IT

Activities:

⇒ Summarize Findings

⇒ Review Results

⇒ Identify Candidates

Deliverables:

⇒ Transition Roadmap

Are You Ready?

MAINTAIN A COMPETITIVE EDGE — Building a strategy for Digital Transformation and the cloud is a pivotal point in the evolution of your business. Over the next 10 years, the companies that shift their focus towards technology and lead will be the ones that define their industry.

DISCOVER NEW REVENUE STREAMS — One of the key tenants of Digital Transformation is using the information and technology specific to your company to develop new revenue streams. By adopting cloud technologies, you can discover new ways to use what you have and innovate.

ACCELERATE TIME TO MARKET — Free your developers and unleash their potential by tapping into nearly infinite capacity at a moment's notice. Quickly and easily host scalable websites and applications, without waiting on procurement and installation times and provide your customers with a reliable, scalable, and secure experience.

MAINTAIN SECURITY AND CONTROL — With explosive growth and innovation comes the responsibility of security and operations management. Discover how to integrate your existing platforms into the cloud securely and with an operational framework that will help ensure success as you unleash your potential.

Every company is a technology company.

Let Arraya help you transform.

Microsoft Partner

Gold Cloud Platform
Gold Cloud Productivity
Gold Datacenter
Silver Communications
Silver Enterprise Mobility Management
Silver Messaging

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